



# IRAN EXPO 2025

28th April - 2nd May 2025

[www.iranexpo.co](http://www.iranexpo.co)

**7th Export Potential The  
Exhibition of the Islamic  
Republic of Iran**





# ABOUT IRAN

country name: ISLAMIC REPUBLIC OF IRAN

Area: 1648195 km<sup>2</sup>

Population: 87920346

Capital: Tehran

Official Religion: Islam

Official language: Persian

Currency: Rial

Number of provinces: 31

Number of Industrial Parks and Areas: 847

Number of Knowledge-based companies: 8192

Ranks tenth in global steel production

Leading exporter of saffron worldwide

World's second-largest caviar producer

Ranks third globally in pistachio exports

Fifth-largest exporter of tiles and ceramics globally

Holds the third-largest oil and gas reserves globally

Among the top five nations in natural resource reserves

Holds the top rank for the diversity of handicrafts worldwide

Leading medical equipment manufacturer in the Middle East

Fourth largest global producer of urea and chemical fertilizers

Fourth largest producer of building and decorative stones worldwide

Ports:

Abadan

Chabahar

Shahid Rajaei

Bandar Abbas

Anzali

Bushehr

Imam Khomeini

Mahshahr

Torkaman

Khoramshahr

Noshahr

Asalooyeh

Gaz

Khark

Amir Abad

Fereidoun Kenar

Khomeir

Mogam

Shahid Bahonar

Lengeh





# IRAN'S ECONOMIC ATTRACTIONS

**Competitive Product Pricing:** Iranian products high competitiveness in global markets has been due to access to low-cost raw materials and an efficient workforce.

**Tourism Industry:** Iran's natural and historical attractions provide the potential to host 20 million tourists annually, showcasing its vast capacity in the global tourism sector.

**Mining and Upstream Industries:** With valuable natural resources worth \$27.3 trillion, Iran offers vast opportunities for investment in the mining sector and related industries.

**Key Role in Transportation Corridors:** Iran serves as a pivotal hub for the North-South and East-West corridors, vitally supplying goods to markets in East Asia, Africa, and South America.

**Strategic International Connectivity:** Iran's geographical location has positioned it as a vital hub for connecting various countries, transforming it into a global trade and transportation crossroads.

**Natural Resources and Diverse Production:** Iran's abundance of natural resources, along with its wide range of agricultural, mineral, and oil products, provides a unique advantage for exports and economic development.

**Blue Economy Potential:** With 190,000 square kilometres of marine territory and 5,800 kilometres of coastline in the north and south, Iran offers unparalleled opportunities to develop a thriving blue economy.

**Investment in Energy Industries:** Iran represents one of the most significant opportunities for energy sector investors, with a potential investment of \$600 billion in the oil, gas, refining, and petrochemical sectors.

**Free Trade Zones (FTZs):** Iran's establishment of Free Trade Zones (FTZs) and Special Economic Zones (SEZs) provides significant business incentives, offering benefits such as tax exemptions and customs duty relief.







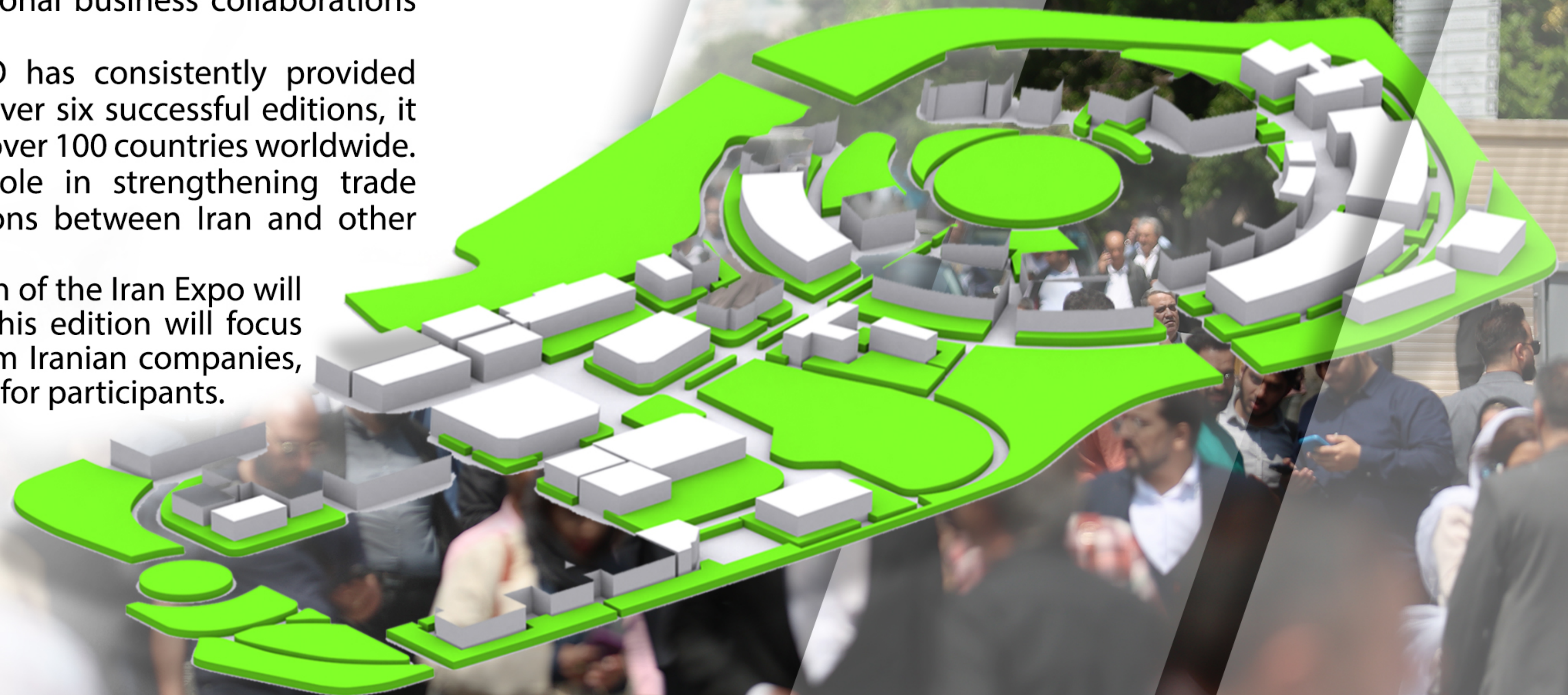


# Iran Expo

The Iran Export Exhibition, IRAN EXPO, was first established in the spring of 2013. This event is held annually with the participation of the Ministry of Industry, Mine and Trade, and the Ministry of Foreign Affairs. It is organized by the IRAN EXPO organizing committee. As one of the largest and most comprehensive international business events in Iran, it has become the number-one exhibition in the country, featuring a wide variety of products and a large presence of buyers. IRAN EXPO provides a unique opportunity for traders and businessmen from around the world to visit the latest products of prominent Iranian companies. Established as a symbol of Iran's exports, this exhibition has become a key platform for international business collaborations over the past decade.

Despite various challenges, IRAN EXPO has consistently provided continuous services to foreign buyers. Over six successful editions, it has expanded its business relations with over 100 countries worldwide. The exhibition has played a crucial role in strengthening trade exchanges and fostering friendly relations between Iran and other nations.

It is worth mentioning that the 7th edition of the Iran Expo will be held from April 28 to May 2, 2025. This edition will focus specifically on six product categories from Iranian companies, offering extensive business opportunities for participants.









## Services

Providing opportunities for synergy and business networking among foreign traders and investors.  
Coordinating industrial visits to showcase Iranian-made products for foreign traders and businessmen.  
Organizing B2B meetings between foreign traders and businessmen with Iranian manufacturers and exporters.  
Creating digital platforms for communication and planning meetings and collaborations before the exhibition.  
Providing professional interpreters on-site to facilitate better communication between traders and Iranian companies.  
Providing support for the participation of over 2,500 investors, traders, and foreign businessmen from 120 countries at the 2025 IRAN EXPO.  
Offering dedicated consulting sessions for foreign traders to familiarize them with trade regulations, investment opportunities, and the export and import processes in Iran.  
The participation of prominent and high-potential companies among the largest Iranian exporters at the 2025 IRAN EXPO, offers foreign traders opportunities for negotiations and collaboration.  
Covering the costs of hotel accommodations, catering, and domestic transportation for foreign traders and businessmen during the 2025 IRAN EXPO, provided by the event's organizing committee.





## **This fair is focused on 6 distinct product groups:**

- . FOOD INDUSTRY, AGRICULTURE AND FISHERIES
- . INDUSTRY
- . HANDMADE CARPETS, HANDICRAFTS AND TOURISM
- . MEDICINE, MEDICAL AND LABORATORY EQUIPMENT, CHEMICAL PRODUCTS
- . BUILDING INDUSTRY, TECHNICAL ENGINEERING SERVICES
- . PETROCHEMICAL INDUSTRY

IRAN EXPO STRIVES TO MAKE A SUBSTANTIAL CONTRIBUTION TO ADVANCING TRADE EXCHANGES BY PRESENTING HIGH-QUALITY IRANIAN EXPORT PRODUCTS AND ADDRESSING THE NEEDS OF GLOBAL MARKETS.





# Food Industries, Agriculture, and Fisheries Subsectors:

## Subsectors:

Food and Beverage Industries

Agricultural Products

Fisheries and Aquatic Products

## Key Statistics:

World's top saffron exporter

Iran is the second-largest caviar producer in the world

The food industry constitutes 18% of all industrial units in Iran

The largest producer of dates, pistachios, honey, and walnuts in the world

The food and beverage industry accounts for 20% of industrial employment in Iran

Iran is the second-largest caviar producer and the world's largest producer of rainbow trout

Exports of fishery products to 66 countries worldwide amount to 1.3 million tons, valued at over \$600 million

Iran is the second-largest producer of raisins and a major producer of apples, oranges, and pomegranates





## Industry

### Subsectors:

Electricity and Electronics Industry

Telecommunications and Communications

Steel and Other Metals Industry

Industrial and Mechanical Group

Printing and Packaging Industry

Home Appliances

### Key Statistics:

Metals exports account for 13% of Iran's total export

The 10th largest steel producer in the world and the 2nd in the Middle East

Annual exports of cables and wires from Iran range between \$2 to \$3 billion

Iran's annual exports in the home appliances industry amount to \$440 million

Annual exports of industrial machinery from Iran total approximately \$3 billion

Iran has an annual export capacity of around \$500 million in the electricity industry

1,824 knowledge-based companies in the field of machinery and advanced equipment

Iran is among the top 5 producers of chandeliers and decorative lighting in the world, with exports valued at \$200 million

Additionally, Iran is a leading producer of home appliances in the region, with Iranian brands successfully entering markets around the world

Iran holds a significant share in the domestic and regional markets for the production of transformers, generators, and control systems.





# Handwoven Carpets, Handicrafts and Tourism

## Subsectors:

Handwoven Carpets  
Carpet Rugs  
Handicrafts  
Tourism

## Key Statistics:

Over 350 handicraft categories in Iran  
Iran ranks 1st in the world for handicraft diversity  
\$50 million in handwoven carpet exports from Iran  
6-7% share of Iranian carpet rug exports in global markets  
Iran's handwoven carpet exports reach over 100 countries, with these carpets enjoying a steady customer base in global markets, particularly in the United States, Europe, and the Gulf countries  
Iran, with over 350 different handicraft categories in various fields such as pottery, carpet weaving, jewellery making, filigree work, felt making, marquetry, and leatherwork is one of the richest countries in terms of handicrafts  
With its historical, cultural, natural, and religious attractions, Iran is one of the most popular tourist destinations in the region. Cities such as Shiraz, Isfahan, Yazd, Kashan, and Tabriz are among the most favoured tourist destinations in Iran





# Pharmaceuticals, Medical and Laboratory Equipment, and Chemical

## Subsectors:

Pharmaceuticals and Medical Equipment  
Engineering Services, Hospital and Laboratory Equipment  
Chemical Products

## Key Statistics:

Production of over 80 chemical products in Iran  
1st in medical equipment production in the region  
Among the top 10 pharmaceutical producers in the world  
Over 50 countries worldwide import medical equipment from Iran  
Iran has been able to leverage the expertise of domestic engineers and specialists to produce many hospitals and laboratory equipment, which are then exported to other countries





# Construction Industry and Technical Engineering Services

## Subsectors:

Building Materials

Urban Planning and Urban Furniture Services

Furniture and Interior Decoration

Large and Small-Scale Construction Projects

Shipbuilding and Marine Services

## Key Statistics:

5th largest exporter of tiles and ceramics globally

Over 12 countries receive engineering services from Iran

Annual export capacity of \$2.5 billion in the furniture industry

4th largest producer of building and decorative stones in the world

Annual export of more than \$10 billion in paints and resins from Iran

\$22 million in exports of faucets made in Iran to neighbouring countries

Iran has significant capacity in the production of commercial and passenger ships and marine services, including ship repairs

Iran is a producer of both classic and modern furniture with unique designs, which are popular in regional and global markets





# Petrochemical Group

## **Subsectors:**

Petrochemical Products

Polymer feedstock

## **Key Statistics:**

One of the top 10 oil producers globally

3rd largest oil and gas reserves in the world

Urea and chemical fertilizers are the 4th largest export product of Iran

World's largest methanol producer, accounting for 40% of global methanol trade

Iran produces over 80 types of petrochemical products, including urea, polyethylene, propylene, PVC, and other chemicals

Iran holds a prominent position in the production of chemical products such as fertilizers, petrochemicals, paints, and detergents

Iran is recognized as the largest producer and exporter of methanol in the world and holds a significant share of the global market for this product

Iran, as one of the leading producers in the petrochemical industry, places special emphasis on the production of polymers, plastics, and advanced chemicals

Iran is one of the largest exporters of petrochemical products in the Middle East, and its products compete in global markets, particularly in Asia and Europe





## Contact Iran Expo

Foreign traders and businesspeople interested in visiting the 2025 IRANEXPO exhibition can use the following methods:

Online Pre-Registration:

The easiest and fastest way to register is by visiting the official Iran Expo website. Simply complete the registration form carefully and submit your request online.

Dedicated Support:

If you have any questions or need assistance, please contact the Iran Expo Secretariat and take advantage of our consultation services.

Direct Online Pre-Registration Link:

**<https://www.iranexpo.co/2025/vr>**

WhatsApp Link for Contacting the IRAN EXPO International

**Committee: <https://wa.me/+989369514305>**



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# IRAN EXPO 2025







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